

Most beautiful roadability in the whole wide world...

starts with wide-track wheels!

Try a few miles on Wide-Track Wheels and you'll be spoiled for anything else—

...where's the lean you've always known on curves?

...ever think you could cruise with one wheel off on the shoulder and scarcely feel it?

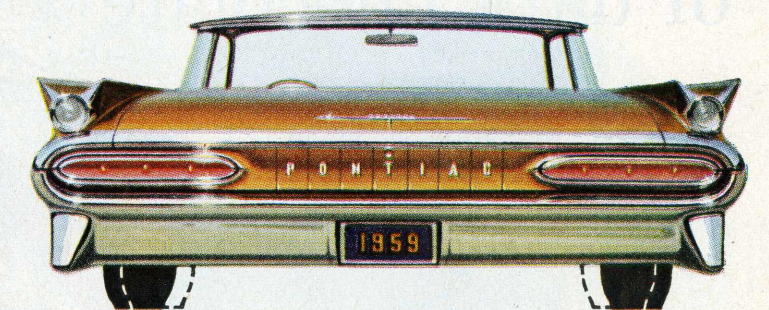
...try that side road. What happened to all those bumps, dips and sways you saw coming?

That's Wide-Track roadability for you—roadability you'll find in no narrow gauge car!

And this near-magic ride is powered by the brilliant new Tempest 420 V-8—most advanced engine in the industry, cradled in an ingenious new mounting system that all but eliminates noise and vibration. Or, if you want the accent on economy, you can choose the 420E, Pontiac's amazing new V-8 that delivers *better mileage than many smaller cars with so-called "economy engines"* ... and does it on regular octane fuel!

But there's a lot more in Pontiac's list of motoring wonders. Your Pontiac dealer will proudly show you the year's biggest advance in driving.

PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION



ONLY CAR WITH WIDE-TRACK WHEELS

The wheels are moved out 5 inches for the widest, steadiest stance in America—lower center of gravity for better grip on the road, safer cornering, smoother ride, easier handling. Pontiac gives you roadability no narrow gauge car can offer!

PONTIAC!

America's Number ① Road Car!

3 Totally New Series • Catalina • Star Chief • Bonneville

You get the solid quality of Body by Fisher